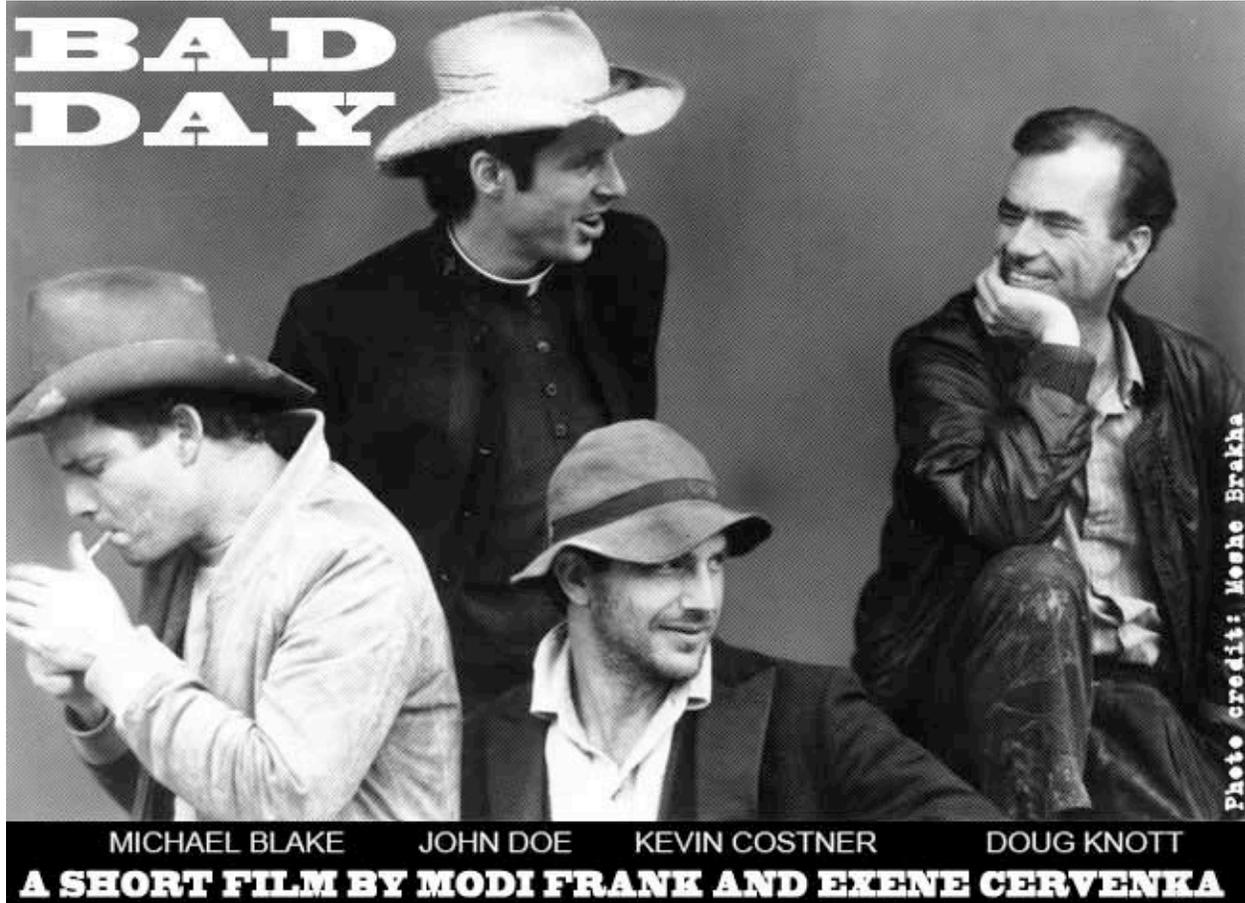


**FOR IMMEDIATE RELEASE**



**KEVIN COSTNER IN A “LOST” WESTERN MOVIE  
FOUND AND RELEASED EXCLUSIVELY ONLINE**

**“BAD DAY” SHORT FILM FOUND AFTER 30 YEARS  
IN THE VAULT**

**DIRECTOR MODI FRANK AND CO-WRITER EXENE  
CERVENKA BRING ECLECTIC MIX OF ARTISTS  
TOGETHER IN ONE FILM**

(LOS ANGELES, CA ) – Before he danced with wolves Academy Award winning director/actor **Kevin Costner** (“Dances With Wolves”, “Bull Durham”, “Field of Dreams”) made a never before seen western short film that also features legendary **X** front man **John Doe** (“Great Balls of Fire”, “Roswell”, “Boogie Nights”), Grammy Award winner, musician **Dave Alvin**, and Oscar-winning author of “Dances With Wolves”, writer **Michael Blake**.

Shot in 1986 at a secret location near Chatsworth, California “**Bad Day**” is a 20-minute tribute to the early days of the one-reel, silent Westerns. Photographed and co-written by the Queen of L.A. Punk, **X** singer **Exene Cervenka**, and directed by award-winning filmmaker and music video director, **Modi Frank**, this film also offers an elegant and poignant soundtrack by Grammy Award winning singer-songwriter **Dave Alvin** along with **X** and **The Knitters** drummer, **D. J. Bonebrake**.

Now available for the first time at [www.baddaymovie.com](http://www.baddaymovie.com)

“**Bad Day**” is also a unique partnership between classic black and white film stock and the power of talented friends.

**Exene Cervenka** fondly recalls: “It was a blast to write, envision and then film. We have talented friends, all up for a project, and we froze a moment in history. It was one of the best times Modi and I have ever had.”

**Modi Frank, director of “Bad Day” recalls:** “There’s are lot of behind the scenes tales but what in the end we all wanted capture a moment, to protect an important picture with a frame. And we did that with this shoot em’ up short film”

**Modi is** known for directing groundbreaking music videos such as “**Mountain Song**” by **Jane’s Addiction**. Modi is best known for directing music videos and projects for artists such as **Henry Rollins, Jane’s Addiction, Iggy Pop, Prince and many others**. Modi’s award-winning comedy short films have been seen at film festivals around the world and her music videos, documentaries and films have garnered numerous awards.

Made in 1986, “**Bad Day**” is an unusual collection of musicians, A-list actors, Hollywood legends and award winning literati, can now be seen around the world.

For more information, contact: [info@baddaymoive.com](mailto:info@baddaymoive.com)

To download photos and more info, go to:

<http://baddaymovie.com/press.html>

For You Tube Trailer link to embed:

<https://www.youtube.com/watch?v=wBisfyyJP5Q>